Streatham Festival 09
www.streathamfestival.com

SPONSORSHIP OPPORTUNITIES
AT THIS YEAR'S STREATHAM FESTIVAL - July 4 - 12th

The benefits for businesses working in the SW16/SW2 area are:

1. A unique opportunity to have your name associated with this exciting nine-day cultural event
2. At a time of huge competition for customers, your name will be at the forefront
3. A chance to support a huge range of vibrant cultural activities
4. Help lead a cultural renaissance in this area – the Hoxton effect?
5. Wide exposure for your name and brand locally, helping give you an edge on competitors
6. Capitalise on significant marketing opportunities:
   30,000 brochures, 5,000 flyers, website, banners and promotional boards at individual events
7. Extensive media coverage
8. Joint promotions to increase footfall in your business
9. A great opportunity to reach new multicultural audiences
10. Cost-effective marketing that is seen to have the interests of local people at heart.

THE PACKAGES – in summary

Option 1: Sole Sponsor – £30,000
Your company could be *the one and only* sponsor of the whole Festival. Enjoy huge status and branding.

Option 2: Headline Sponsor - £10,000
Prominence is key as headline sponsor of a day or creative theme, bringing you wide exposure.

Option 3: Major Sponsor - £5,000
Be one of 4 or 5 businesses to make a significant investment to Lambeth's biggest community arts festival.

Option 4: Main Stage Sponsor - £4,000
Major coverage for your name and brand on the Main Stage, which provides an opportunity for community performers to perform alongside first class professional artists.

Option 5: Event Sponsor – up to £2,500
Have your name associated with a sell-out World Music concert or bring shoppers flocking in to Streatham High Road as the Children's Carnival Parade marches through.

Option 6: Marquee or Zone Sponsor – £1,500
Splash your name on the Children's marquee or outside the Wet Zone activity area.

Option 6: Advertising - £250 - £600
New this year is the opportunity to include advertisements in our programme or on our popular website.

Option 7: Become a Friends of the Festival - £250.00
Passionate about art, music and culture? Donations help sustain our artistic mission, develop future plans and expand education and community work.

Option 8: Sponsorship in kind
Sponsorship in kind allows you to support the festival by offering something other than money – such as. 30 hours of marketing expertise from your staff; stock donation of refreshments; use of your facilities or equipment.

Last year's festival involved over 30 events, was attended by thousands of residents and many from further afield. This year will be even better. You can find out more by contacing:

Patricia on 07790 479099, Anna on 07973 711173 or Katerina on 020 8679 1835
or email info@streathamfestival.com